5 facts to help you stay cybersecurity savvy

A global threat

The World Economic Forum reports that cybercrime is now as great a threat as climate change and involuntary immigration, ranking 8th out of the Top 10 most severe global risks of the next decade.

Record setting ransoms

Chicago-based CNA Financial paid a record setting $40 million USD to the Phoenix cybercriminal group in 2021. This makes it the most expensive ransomware payout to date.

Cryptocurrency and the state

A study by Elliptic analysis found that more than 22 million crypto addresses are linked to criminal activity related to the Ukraine-Russia war, including those supporting the military and mercenaries.

3.4 billion phishing emails sent daily

Incidents are on the rise

60 percent of cybersecurity leaders who responded to the Cisco Cybersecurity Readiness Index said they had experienced a security incident in the last 12 months.

Training is a priority

Global spending on security awareness training (previously one of the most underspent cybersecurity budget items) is increasing and is expected to surpass $10 billion USD by 2027, according to Cybersecurity Ventures.

See our Zendesk Suite Guide for actionable steps on how to level-up your security.